Attention Carolinas PGA Professionals

Announcing a blockbuster, 2-day coaching and teaching event!



Brian Gay and Lynn Blake / 2009 PGA Championship at Hazeltine

Alignment Golf!

Where: Greensboro Country Club - Farm Course
When: April 29–30, 2013
Time: 9:00 AM–5 PM
Cost: $695 / $595 Earlybird by April 15

Lynn Blake, GSED, Director of Instruction, Lynn Blake Golf, LLC, will lead this event. Lynn was one of a handful of instructors trained personally and certified as *Master Instructor* by Homer Kelley, author of *The Golfing Machine*. Together with co-presenter **Rick Murphy, PGA,** Lynn will open the door to a new understanding of the golf stroke, one that promises dramatic results in both your teaching and your game.

In a 61-page Workbook, here's a sampling of what you'll learn:

- ✓ A proven System—*not* Method—for learning and teaching golf
- ✓ The Stroke Pattern concept—24 components and 10 trillion ways to get it right!
- ✓ 21 Principles that govern *all* golf strokes
- ✓ Hitters versus Swingers and the 10 key differences in their stroke patterns
- ✓ Key alignments in each of the 3 Zones (Body, Arms, and Hands)
- ✓ The 12 Sections of the stroke and how to translate precision mechanics to feel
- ✓ How to use the Flat Left Wrist and its 3 'feels' to control the **club*face***
- ✓ How to create and sustain Lag Pressure Point pressure—*The Secret of Golf* —to control the **club*head***
- ✓ How to get on the Inclined Plane—and stay on it—to control the **club*shaft***
- ✓ The Pivot Center concept—the key to Balance and Centered Arc
- ✓ Low point and why it matters
- ✓ Understanding the Delivery Line and the clubhead's Arc and Angle of Approach
- ✓ Using the Delivery Line and Delivery Path to guide the clubhead and hands from the top to the finish
- ✓ The Magic of the Right Forearm
- ✓ How to use the 3 basic Plane Lines and their 9 different target line-stance line combinations for complete body and ball control



- ✓ Why open and closed stances *really* matter
- ✓ Educating your hands in their 3 planes of motion and 9 wrist conditions
- ✓ The difference between Left Wrist 'roll' and 'swivel' and how each is used
- ✓ The Power Package—what it is and how to accumulate, load, store, deliver, & release it



- ✓ Gaining mechanical advantage using the *Law of the Flail* and the *Endless Belt Effect*
- ✓ The 3 kinds of lag and why 2 are never released
- ✓ The 4 sources of power, how to vary each from maximum to zero, and how to achieve maximum trigger delay
- ✓ 4 ways to regulate power—clubhead mass and speed—from drive to putt
- ✓ The 6 essentials of a correct pivot and how to use it to produce centrifugal force, on plane motion, and a centered arc
- ✓ Foot and knee action controls for balance and application of power
- ✓ The difference between hip *action* and hip *turn* and how to use it to for on plane right shoulder turn thrust
- ✓ The difference between grip pressure, pressure point pressure, and especially, lag pressure
- ✓ 'Dragging the wet mop' and why its "steady as she goes" feel is so important
- ✓ How to use the right arm to achieve width and structure in the golf stroke
- ✓ 3 loading actions and 5 release triggers
- ✓ 2 alignments that will radically and instantly improve almost anyone's short game (including your student's and probably your own)
- ✓ A 45-item checklist for all strokes, including 4 alignments for a perfect Start-Up, 7 for a perfect Top, 6 for a perfect Impact, and 5 for a perfect Finish
- ✓ Why the myths of "preserve the triangle," "swing towards the target," and the "inside to along the line to inside" clubhead path are so destructive (and what to do instead)
- ✓ The 3 procedures and 3 visualizations of an effective pre-shot routine
- ✓ A 5-step process for a winning mental game

Lunch: Included.

Accommodations: On your own.

Location:

Greenboro Country Club
Farm Course.

5121 Hedrick Dr

Greensboro, NC 27410

1-336-288-3415



Refunds: We will refund 100% prior to Monday, April 22. After that, only by exception.

Click here to register:

https://www.lynnblakegolf.com/greensboro

Questions? Call Rick Murphy at 336-210-7715.

PGA Professionals earn 13 MSR Credits!

About Lynn Blake



Brian Gay with Lynn Blake on the 18th green at Harbour Town after his 10-shot win at the 2009 Verizon Heritage

Lynn Blake embraced his passion for teaching golf and began a second career in January 2004. Since that time, the results have been truly startling:

- Three PGA TOUR champions
- Five Nationwide Tour champions
- Three PGA Section champions
- Four PGA Section Players of the Year
- Two PGA Section Teachers of the Year
- Two state open champions
- Two 2009 Q-School qualifiers
- Numerous Club Champions, Most Improved Players and Flight Winners
- 2011 PGA of America Teaching & Coaching Summit—Main platform presentation to 550 professionals and follow-up breakout session. For intro, go here: http://goo.gl/67pxc
- 2006 PGA of Sweden Teaching and Coaching Summit—Main platform, four-hour presentation to 500 professionals
- Founder and Director of Instruction of the Lynn Blake Golf Academy, headquartered at the Golf Club at Cuscowilla in Eatonton, Georgia, ranked by Golfweek as 2012 #1 *Best You Can Play* in Georgia. Has taught more than 100 Lynn Blake Golf workshops, seminars, and private academies throughout the United States, as well as Canada, Germany, Sweden, and Scotland.
- A website with more than 12,000 registered members, 160 free videos, and 88,000 posts
- A DVD Series, *Alignment Golf,* that has sold in 27 countries and is in its third printing
- For the past 7 years has led a team of 5 professionals at *The Barclays,* a $7.5 million PGA TOUR event and first in the FedExCup Series, delivering more than 3,000 private lessons for Barclays Capital clients and friends.



Teaching private clients at The Barclays

Comments about Lynn Blake's Teaching

"*I made the changes three years ago with Lynn Blake, and I haven't changed since. It was like starting over as a beginner with a clear mind.*

Brian Gay, PGA TOUR, Champion, 2008 Mayakoba Classic (by 2); 2009 Verizon Heritage Classic (by 10); and 2009 St. Jude Classic (by 5).

If I had one last lesson to take in my life, it would be with Lynn. His knowledge is second to none. As a player, I have been fortunate to have had some small successes, but since working with Lynn, they have been more frequent and meaningful. We should all take the time to learn from him.

Billy Anderson, PGA, 2006 North Carolina Open Champion, Carolinas Section PGA Champion, 2009 South Carolina Open Champion.

I am a big believer in Lynn Blake's ability to teach and inspire. He has not only been a huge influence on my teaching, but also has injected enjoyment and enthusiasm into my own game.

Curt Sanders, PGA, Carolinas Section, 2009, 2010, and 2011 Player of the Year

There are no words to express my appreciation. You have made me a better player and a better teacher, and for both I am grateful.

Ted Fort, PGA, Georgia Section, 2006 Teacher of the Year

At the Cuscowilla event I found my alignments while listening to Lynn. It was very easy to get back on track. Focus is easy when the alignments are well-defined and easy to see.

Jeff Hull, PGA, Georgia Section, 2007 Player of the Year, 2008 Professional Champion, 2008 Georgia Open Champion

Lynn Blake is a national teaching treasure.

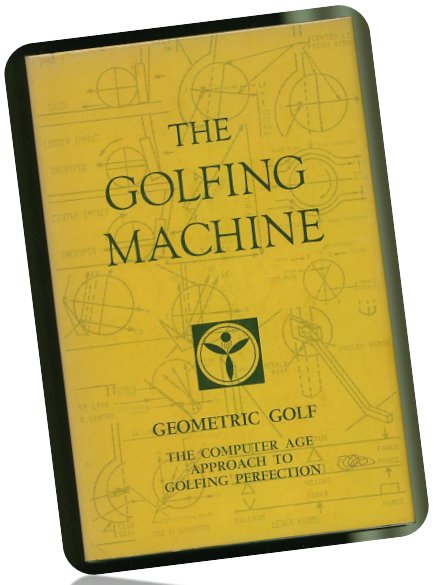
Rick Murphy, PGA, Carolinas Section, 2008 Professional of the Year, 2001, 2009 Teacher of the Year

My friend and mentor, I am so very grateful you decided to make a comeback. Your presentations are the very best. Your knowledge is second to none. You make the journey a pleasure to be on.

Rob Noel, PGA, Gulf States Section, 1993, 2000, 2009, and 2011 Teacher of the Year, *Golf Digest* Best Teacher in Louisiana (2000, 2003, 2007, and 2011)

Gay's swing coach, Lynn Blake, could be one of the more overlooked swing coaches in the game. Over the years, I have had the great opportunity to work with Lynn, and like his student, Lynn is one of the best at what he does.

Travis Fulton, PGA, Director of Education, PGA TOUR Academies



***The Golfing Machine* (1969)**
Today's technologies are proving its principles.

About Rick Murphy



Rick Murphy teaching on *The Golf Channel*

Rick Murphy has studied the golf swing for more than 30 years. He's worked with Tom Tomasello, Mac O' Grady, and over the past three years, Lynn Blake. Each was a student of Homer Kelley, author of *The Golfing Machine*.

Rick has taught every imaginable kind of student, from beginner to PGA TOUR player. For five years (1995-1999), he was Director of Instruction at the Country Club of Bogota, Colombia. In his first ten months, he gave more than 3,250 thirty-minute lessons. In four years, he gave more than 12,500. Today he says, "It was a learning experience I'll never match."

Rick now owns and operates the *Rick Murphy Golf Academy* in Greensboro, North Carolina. Headquartered at his own 30-acre facility, he recently added a second location at the Greensboro National Golf Club. He and his staff of five PGA professionals run many programs for players of all ages and skills. Rick has twice won the PGA of America's *Free Lesson Month*, an annual national competition of more than 28,000 professionals.

Rick's accomplishments include:

- 2014 Chairman Youth & Family Golf Summit – Orlando FL PGA Show
- 2013-2014 PGA Youth Development Committee
- 2013 Incoming District 10 Director, PGA of America; 2014-2015, Director
- 2012 AimPoint Certified Instawructor
- 2011-12 Appeared twice on The Golf Channel and *The Fix with Michael Breed*
- 2011-2012 PGA Instruction Committee
- 2011-12 Presenter—*PGA Best Practices* at the PGA Merchandise Show
- 2010 Lynn Blake Certified *Master* Instructor
- 2001 and 2009 Carolinas PGA Teacher of the Year
- 2009-2012 *Golf Digest* Top Ten Teachers in North Carolina
- 2008 Carolinas PGA Golf Professional of the Year
- 1988 National Junior Golf Leader Award - PGA of America

Agenda

Monday, April 29

9:00 Introduction and Fundamentals

10:15 Break

10:30 Zone One / Body Control / Pivot

12:00 Lunch in Golf House Grill

1:00 Zone Two / Club Control / Power

2:15 Break

2:30 Zone Two Power (Continued)

3:45 Break

4:00 Zone Three / Ball Control / Direction

5:00 Close

Tuesday, April 30

9:00 Zone Three / Hinge Actions

10:15 Break

10:30 Zone Three / The Inclined Plane

12 :00 Lunch

1:00 Programming the Computer

Mechanical Checklist

Pre-Shot Routine

Positive Practice

4:00 Summary and Q&A

5:00 Close

Lynn Blake Certified Instructor

The **Lynn Blake Certified Instructor** program offers comprehensive training in precision Golf Stroke Mechanics, their variations and how they are best learned. The program also stresses the mental techniques and programming necessary to achieve peak performance. Professionals completing the Alignment Golf seminar are eligible for Associate status.

The program consists of four levels:

1. **Associate**
2. **Qualified**
3. **Senior**
4. **Master**

Each level is progressive and more challenging. Associate status requires successful completion of either an approved on-site Workshop or through an on-line training course. Qualified status requires a rigorous, four-day training program conducted by an approved Senior Instructor at an approved site. Senior Instructor status requires even more in-depth academic training, plus extensive training in teaching techniques and hands-on work with students in our national golf schools. The Master Instructor designation is reserved for those who have demonstrated the highest levels of proficiency in both the academic and teaching phases of our training.

Status at each level is rewarded with a Certificate of Achievement, together with all its rights and privileges, including a listing on www.lynnblakegolf.com and discounted pricing on Lynn Blake Golf products and services. Active status requires an originating Lynn Blake Certified Instructor Agreement, submission of an annual information form and payment of a modest annual fee.



2010-12 Workshops—Sampling Of Instructor and Workshop Evaluations

Great 2 days! Lynn, you did a great job. A lot of information. Thought maybe filling in the blanks took away from listening to your explanations. Maybe talked a little fast for some. Thanks for everything.

Zim Zimmerman, PGA, Cedarbrook CC



Lynn Blake Certified Instructor Class

A+. Thanks so much to Lynn for your time and effort. Looking forward to more.

Bill Glenn, PGA, Roaring Gap Club

This workshop was extremely informative and well presented. I thoroughly enjoyed Mr. Blake's presentation and look forward to continuing the journey. It was a great experience.

Unsigned

The workshop was great. On scale of 1-10 with 10 best—11. Lynn, your enthusiasm for the game, your students, and the group was fantastic.

Jim Schuman, PGA, Men's Golf Coach, University of Wisconsin

Very good. Interested in becoming a Certified Instructor.

Nick Duffy, PGA

A 10! I am so glad that I was here. My expectations were greatly exceeded. Lynn Blake has already unlocked many questions and myths for me. I certainly intend to pursue this training as far as my time constraints will allow. Thank you to Lynn and Rick for allowing me to be involved in this seminar!!!

Reid Hill, PGA, Wilson CC

10+! Extensive knowledge of The Golfing Machine. Lynn—incredible enthusiasm and dedication to the approach. Many thanks for your passion and time spent with us over the past 2 days. It's been a long time coming. Thank you! I would love to continue the journey to the next level.

Rich Parker, PGA, Benvenue CC

Seminar was a great opportunity to learn About Alignment Golf. Great information displayed in a wonderful manner. It was a priceless experience.

Patrick Rhode, PGA, Wade Hampton GC

From a teaching and knowledge perspective—Outstanding. This class moves so fast that trying to listen, read the screen, fill in the blanks, and watch Lynn did not afford me time to make my 'other' notes.

Cliff Thomas, PGA, Greensboro CC

Was a blast. The most knowledgeable instructor I have met.

Unsigned

My expectations were high before arrival and have been far surpassed. Awesome. Hospitality was fantastic.

Michael Phillips, PGA, Sun Country Section, Los Alamos GC

10+. Love it – want more. Like to become certified.

Cecil Worsley, Eagle Point Golf Club

Lynn, Thank you so much for coming to the Carolinas Section. You have helped me understand the info by teaching it in a way that I will remember. This class was awesome and can't wait to do the four-day seminar.

Brandon Snellings, PGA, Carolina Trace CC

Absolutely enjoyed my two days and have an interest in further seminars with you. Would love to see how you apply the information in live lessons to students who are all skills levels.

Ed Ibarguen, PGA, Duke University Golf Club, *Golf Magazine* Top 100 2000-2013

This motivates me to become the best I can be as a golf instructor. I would love one day to take a golf lesson with Lynn. I really believe that an instructor must become proficient at a skill/mechanic in order to teach/explain that item at its best. The seminar was the best I ever attended. Thanks Lynn and good luck!!

Brent Reneau, PGA, Director of Instruction, Fort Mill GC

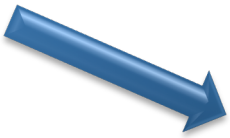
Lynn and Rick, Thanks very much for 2 of the best days in my golfing life!

Walker Taylor, Eagle Point GC

Great experience. Lynn, you sure know your stuff.

Robert Weinerth, PGA, Chatmoss CC

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